# WATLOW'S HEATING SOLUTIONS FOR YOUR APPLICATIONS





# A Tradition of Engi



Watlow Electric Manufacturing Company (Watlow) designs and manufactures industrial heaters, temperature sensors and controllers – all of the components of a thermal system. Designing and manufacturing the complete thermal system allows Watlow to recommend, develop and deliver the optimum thermal solution for our customers' equipment and process heat requirements.

Watlow manufactures thermal systems for a broad range of industries including but not limited to: semiconductor processing, power generation, life sciences, packaging, foodservice equipment and plastics processing. Watlow customers receive the highest level of technical engineering combined with exceptional customer service.

Since 1922, Watlow has grown in product capability, market experience and global reach. Watlow employs more than 2,400 employees working in 12 manufacturing facilities in the United States, Mexico, Europe and Asia. We also have sales offices in 17 countries around the world. Our company has grown at an exponential rate but our commitment remains the same – to provide our customers with superior products and services for their individual needs.

#### The Start of a New Tradition

In late 2006, Watlow opened a brand new, 8000 square meters manufacturing facility in Shanghai, China, which increases Watlow's ability to better serve the Asian market. The facility will use the same manufacturing processes as other Watlow facilities in the United States, Asia and Europe and will be supported by an Asia Application and Design Center (ADC). The primary purpose of the facility is to respond to customers' needs in Asia in a timely manner. Watlow will also use the facility to supply high volume products to customers in the United States.

# neering Excellence



#### Tubular Heater Specifications

Products	Available Sheath Diameters		Sheath Materials	Maximum Sheath Temperature	Typical Maximum Watt Densities*
	mm	in.		Temperature	Watt Delisities
WATROD Tubular	8.0 10.9	0.315 0.430	Incoloy®	To 815°C (1600°F)	To 18.6 W/cm² (120 W/in²), dependent on the sheath material,
			304SS	To 650°C (1200°F)	watt density and heater application
			Copper Coated Steel	To 175°C (350°F)	
			Copper	To 175°C (350°F)	
FIREBAR® Flat Tubular	1 in.: 5.9 x 25.7	0.235 x 1.010	304SS	To 650°C (1200°F)	To 14 W/cm² (90 W/in²)

# Why Watlow Tubular Heaters?

#### **Performance capabilities**

- Sheath temperatures up to 871°C (1600°F)
- Assembly wattages to 2.2 megawatts
- Watt densities up to 18.6 W/cm<sup>2</sup> (120 W/in<sup>2</sup>)

#### **Features and Benefits**

#### Over 30 standard bend formations

 Enables the designing of the heating element around available space to maximize heating efficiencies

#### FIREBAR flat surface technology

- Enhances heat transfer in immersion, air and surface heating applications
- Increases the surface area per linear inch
- Allows heaters to run cooler in viscous materials



#### Watlow's Commitment to Product Quality and Delivery

At Watlow, quality means producing a single component, or an entire thermal system, that matches or exceeds customer expectations. Watlow holds several international certifications and qualifications for manufacturing heating elements. Before the products are shipped, they are all tested in-house. In addition, many Watlow facilities have laboratories providing additional prototype testing and quality certification for a customer's specific application. Our certification processes can verify your finished product is built to specifications set forth by the world's leading standards agencies.

At Watlow, we recognize becoming your preferred source involves more than just recommending, designing and manufacturing the right product. It means having the right product at the right place at the right time.

We also react quickly to custom orders and requests for product prototypes. Our business approach is to maintain flexible manufacturing capabilities to meet your unique needs.

#### Watlow's Committed to Best Business Practices

At Watlow, we aim to lead by example. We set high standards for our people at all levels and strive to consistently meet them. We are guided by our standards of corporate governance and ethics, and we review our systems to ensure we achieve international best practices. These practices and behaviors give us the tools to help our customers, our team members and surrounding communities to be their best.



# neering Excellence



#### Asia ADC Offers Technical and Application Support

The ADC is located in Watlow's Singapore facility and will house technical experts that are available to customers. Capabilities include the following Watlow product lines: tubular heaters, cartridge heaters, flexible heaters, sensors and wire and cable. While they currently specialize only in these products, the ADC can help guide the correct product selection, assist in the capture of product requirements, share product specifications and performance data and offer other general technical support for almost all of Watlow's products. The ADC provides:

- Quicker quote times
- Detailed CAD drawings
- Faster prototypes
- Additional technical information

#### Which Watlow Products are Manufactured in China?

Watlow's WATROD round tubular heating elements and FIREBAR® flat tubular heating elements are currently being manufactured in China. These products are designed primarily for direct immersion in liquids such as water, oils, solvents and process solutions, molten materials, as well as air and gases. By generating all the heat within the liquid or process, these heaters are virtually 100 percent energy efficient. These versatile heaters can also be formed and shaped into various geometries for radiant heating and contact surface heating applications.

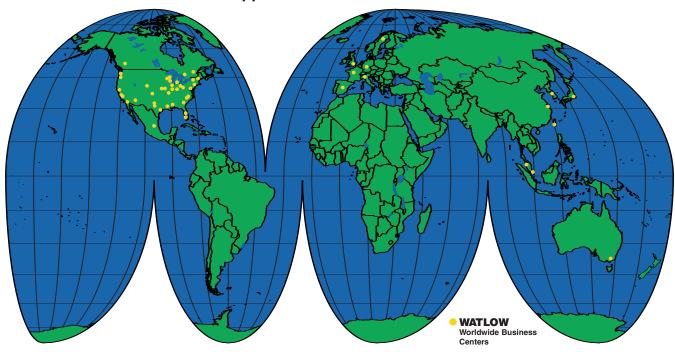


- Plastics processing
- Telecommunication
- Medical equipment
- Analytical instrumentation
- Power generation
- Semiconductor processing



12001 Lackland Road • St. Louis, Missouri 63146 USA Phone: 314-878-4600 • FAX: 314-878-6814 e-mail: info@watlow.com • www.watlow.com

#### **Watlow Products and Technical Support Delivered Worldwide**



## Asian Technical Support & Sales Offices

Australia	+61-3-9335-6449
China	+86-21-3950-9510
Japan	+81-3-3518-6630
Korea	+82-2-575-9804
Malaysia	+60-3-7980-7741
Shanghai	+86-21-3950-9504
Singapore	+65-6773-9469
Taiwan	+886-7-288-5168

## **European Technical Support & Sales Offices**

France +33 (0) 3073-2425 Germany +49 (0) 7253-9400-0 Italy +39 (0) 2 458-8841 Sweden +46 35 27 1166 United Kingdom +44 (0) 115-964-0777 Spain +34 91 675 1292

## Latin American Technical Support & Sales Office

Mexico +52-442-217-6235

North American Technical Support & Sales Offices

### Watlow Electric Manufacturing Company (Headquarters)

12001 Lackland Road St. Louis, MO 63146 U.S.A. Phone: +1-314-878-4600 Fax: +1-314-878-6814 Web site: www.watlow.com

Your Authorized Watlow Distributor is
---------------------------------------